

**EASIT**

online gaming solutions



EASIT is an experienced company focused on software solutions for iGaming industry.

It was founded in 2004, in the Czech Republic, by a team of innovative and visionary people with the aim of creating fully flexible and tailored software solutions for operators whilst working with National Lotteries and other high-profile iGaming partners. As a leading iGaming software supplier in several countries, our vision has been, and continues to be, to keep developing, improving and striving towards creating the best market-performing solutions.

With operations across Europe, EASIT is able to deliver custom-built solutions in each region within our core product range, including the Sports betting solution, Casino, Lottery and Poker. Our performance-driven platform generates a wide range of options for any operator to pick the best products and choose those which most closely match their requirements.

Operators today can connect to the EASIT platform and with this one integration, access an impressive and ever expanding network of additional products such as Live Dealer, Virtual sports, Scratch card or Bingo. As you can see, the products that we offer cover most of the current iGaming operated areas in the online space and the regional branch networks.

We have a profound understanding of the digital market; on the other hand, the Self Service Betting Terminals that we provide are one of our most successful products in general.

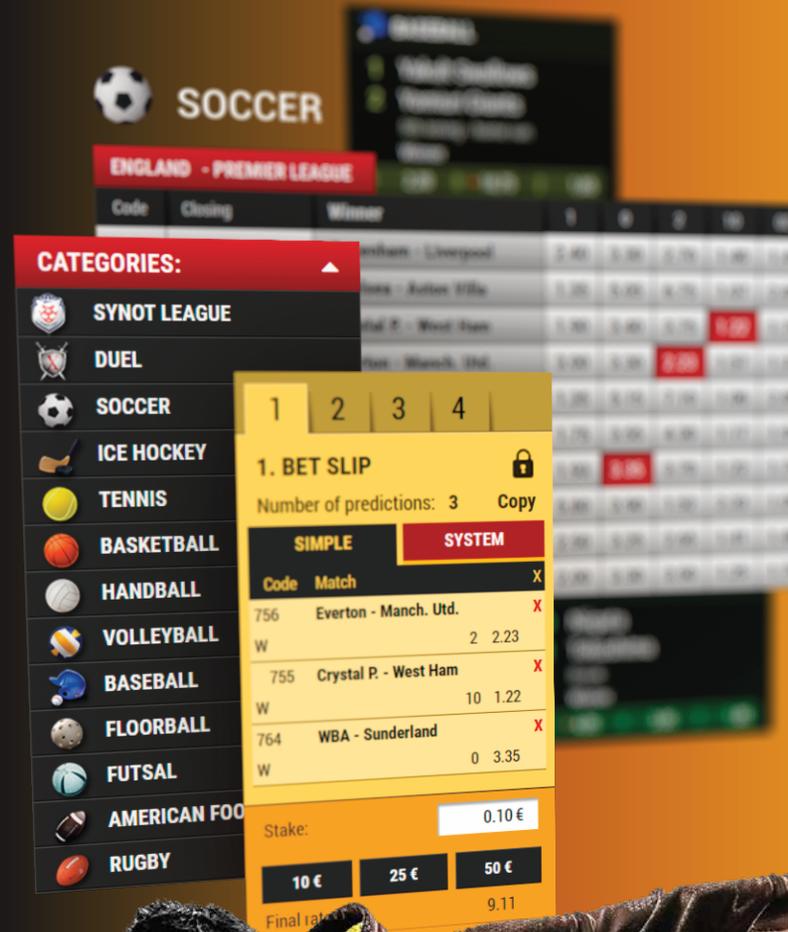
EASIT provides the following additional services to its clients: Creation of gaming websites; Management of the licensing and certification process by local authorities; Hosting; Consultancy; Support; Affiliate program, Marketing or even Supervision of operation. EASIT looks after everything.



# Sports Betting

Looking for a fully managed sportsbook? EASIT provides a comprehensive solution for the operation of betting agencies. This Product is ideal if you do not have a bookmaking department; we can support you with our own experienced team of traders and risk management professionals. The EASIT Sports betting module has recently undergone a comprehensive redevelopment. The portfolio of interfaces includes desktop presentations, a mobile website, native mobile applications, shops terminals, self-service terminals and even a fully operational call center.

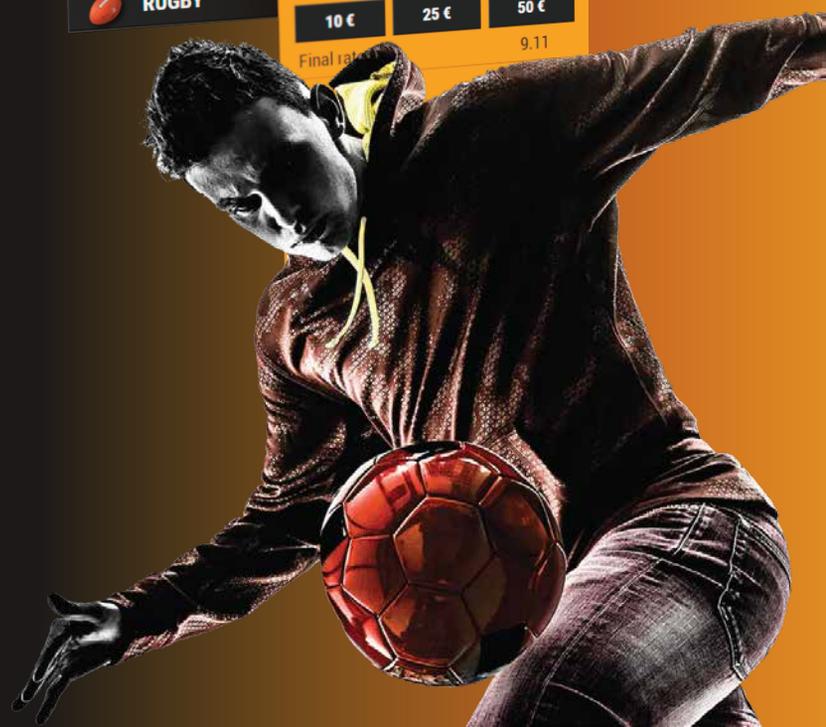
We offer one of the widest ranges of different markets for all sporting disciplines, with both pre-match and live odds, and including the latest features such as Matchtracker and LIVE stream TV of dozens of favorite matches per day.



The screenshot displays a sports betting interface. At the top, there's a 'SOCCER' header with a soccer ball icon. Below it, a red banner indicates 'ENGLAND - PREMIER LEAGUE'. A table with columns 'Code', 'Closing', and 'Winner' is partially visible. A 'CATEGORIES:' dropdown menu is open, listing various sports: SYNOT LEAGUE, DUEL, SOCCER, ICE HOCKEY, TENNIS, BASKETBALL, HANDBALL, VOLLEYBALL, BASEBALL, FLOORBALL, FUTSAL, AMERICAN FOOTBALL, and RUGBY. A '1. BET SLIP' window is overlaid, showing 'Number of predictions: 3' and a 'Copy' button. It has two tabs: 'SIMPLE' and 'SYSTEM'. The slip contains three entries:

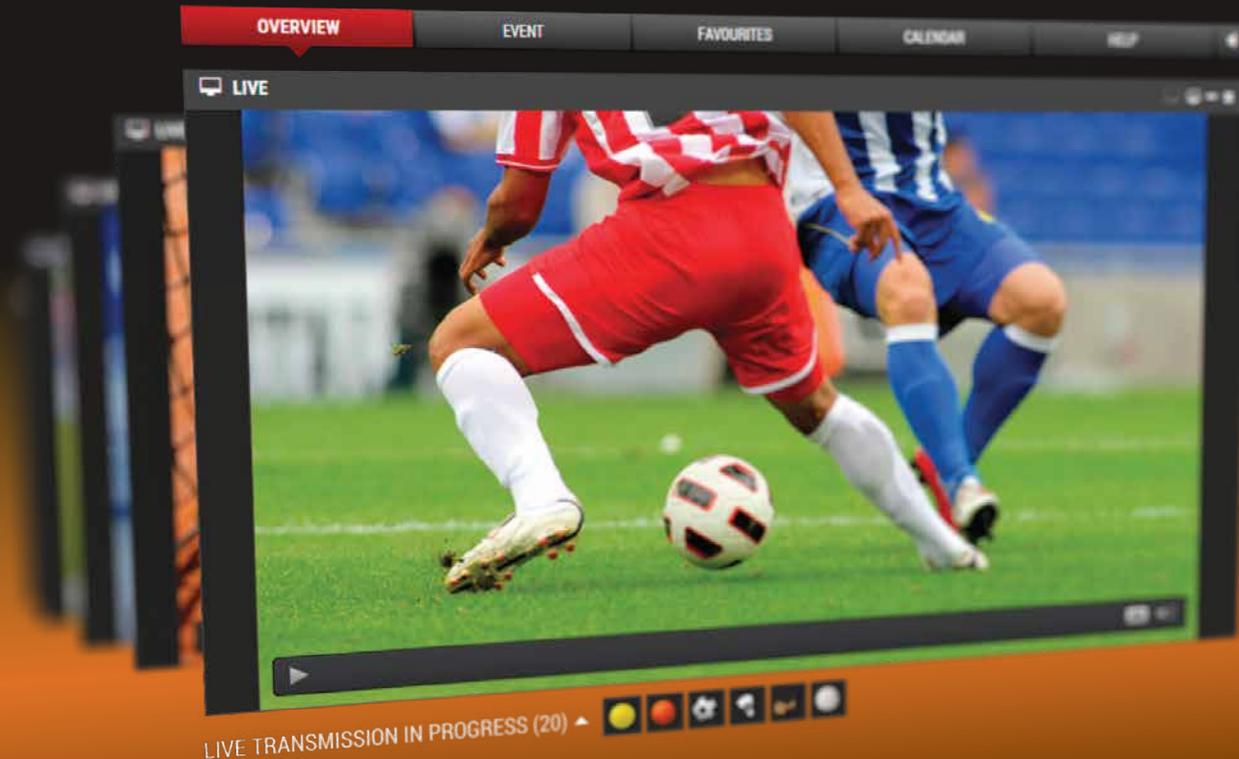
Code	Match	X
756	Everton - Manch. Utd.	X
W		2 2.23
755	Crystal P. - West Ham	X
W		10 1.22
764	WBA - Sunderland	X
W		0 3.35

Below the slip, there's a 'Stake:' field set to '0.10 €' and three buttons for '10 €', '25 €', and '50 €'. A 'Final total' of '9.11' is shown at the bottom.



In addition, the system is also perfect for companies with their own bookmaking department. The EASIT Sports Betting module supports the import of data from an external source (e.g. Betradar) and manual game controls by bookmakers. Bookmakers are provided with a comfortable administration interface with quick accessibility to all control screens and the online monitoring of a game for risk management. Of course the module supports the change procedure control with the division of competencies, adding the detailed management of access rights and limitations. The continuous evaluation of events during the course of the game and the immediate crediting of players' accounts with their winnings are a matter of course.

The sports betting management system is ready for multinational operations with a choice of one control management for more regions. It provides all comfort and saves bookmakers' work. An integral part is the extensive online reporting and distribution of production data into external systems for data analyses.



# Casino

The EASIT casino solution offers a variety of different online casino games from the very best casino software providers. At the moment, we have integrated over 800 games from Microgaming, Playtech, Betsoft and others. Feel the real atmosphere of a land-based casino with hundreds of magnificent games in flash and HTML5. Our mobile app is available with a modern layout, intuitive user-friendly interface and several of the best performing games in the world.



iOS





All the games can be provided in For Fun as well as For Real mode. In our portfolio you can find hundreds of slots from 3reel, 5reel, 3D up to multi-reel with all possible kinds of bonuses. Roulette, Blackjack, Video poker and all the other popular games are offered in multiple variants to satisfy the needs of all players from different locations. The game interface is available in multiple languages, based on the demands of our clients. One of the best advantages we offer is the development of customized slots based on the detailed requirements of clients and with unique themes suitable for the market.





# Poker



iOS



EASIT can offer you various Poker networks on its platform. The possibility to choose between the world-connected network and a closed network solution ensures that we can meet all of your requirements. The closed network system developed by EASIT offers a large variety of Cash games, Tournaments and Sit-and-Gos in the classic variant Texas Hold'em Poker. The tables are available with a wide range of display options, optionally with 3D models of people, and standard tools for the game. It can be operated in For Fun as well as For Real mode. All the limits and stakes are configurable for every single table.

The tournaments can be operated in single or multi-mode; paid or unpaid, or even subsidized; Freezeout, Shootout, Re-Buy, Freebuy or Freeroll. All the administration is fully in the hands of the operator, who also keeps the online monitoring of transactions in all open tournaments at his disposal.

# Lottery



iOS



Number lotteries are a part of our system. EASIT routinely supports the classic drawing games such as Lotto and Keno. Nevertheless, the module is designed and prepared in order to operate any defined lottery where a specific amount of numbers is drawn from a total set. Of course it also offers prepaid tickets, more columns, a bet on a ticket number, jackpots etc.

All the games can be operated as classic drawing games, i.e. as a public lottery, for example, once or twice a week, or as instant games with a regular lottery, for example, at five-minute intervals.



# Live Casino, Virtual Sports, Scratch Cards

EASIT offers at least 11 virtual sports in high solution starting from Greyhounds up to Horse races, Virtual football or Tennis.



Besides that we can supply our client with Live Dealer Casino products as well. Included are games such as Black-jack, Roulette or Casino Hold'em streamed from the best European studios and the dealers are the most beautiful girls.



Paperless Scratch Cards are also in our product range and we can easily create new ones quite flexibly.





# Gaming Platform

Our Platform is offered as a tailor-made solution with its look and features fine-tuned to each customer. It has been built by professionals for professionals. The platform is configurable and multilingual, integrated with the best of the breed products from leading suppliers. The platform and products are fully compliant in multiple jurisdictions. The platform supports the registrations and management of the player accounts in the system.

The registration processes are always designed and configured according to the specific legislative conditions of a given region. The module supports the comprehensive management of registration data. All the forms are intuitively and clearly organized. Access to player accounts is provided from several player interfaces. An integral part of the platform is the registration and distribution of player cards, for loyalty and verification purposes.

The platform is also available online and for Shops. Based on the singularity behind this, our Shop solution is built to work with shop players gradually being able to use the product through online and mobile channels.

# Payment Gateway

EASIT offers a single wallet solution for online and land-based environments. The payment options we work with run from cash to payment cards to bank transfers. The included functionality is built on the complete management and accounting of all finances in the system. The module supports the player accounts in terms of deposits or withdrawals and, at the same time, it also supports the internal accounting of all financial operations with an online link to the external Accounting systems, ERP systems (SAP, Navision etc.) and data warehouses.

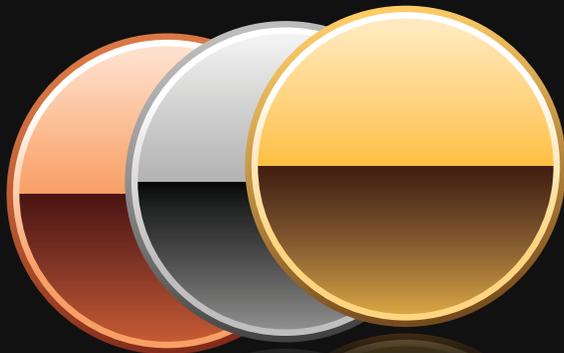
The module supports the system operation in any required regional currency and is fully localizable. The system supports the accounting and operation in real money or loyalty points. Payment Gateway is a multicurrency solution that supports several money and point accounts for each registered player.



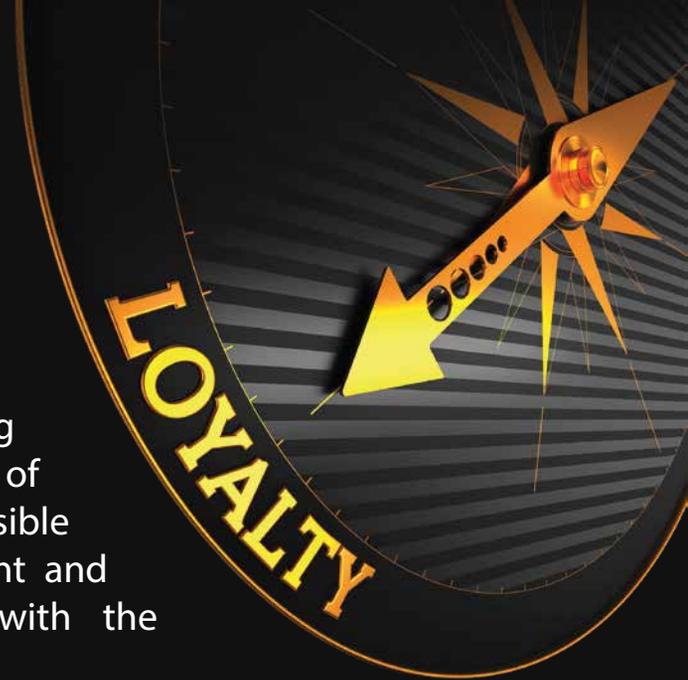
# Loyalty program

We offer a unique loyalty program supported across all products online and land-based. The program runs its own data warehouse over which it performs the online assessment of defined marketing operations. The definition and management of marketing operations and campaigns are made accessible to the system operator who thus addresses current and potential clients directly without coordination with the supplier.

The Loyalty program supports a large number of marketing instruments which can be an output or a reward for defined operations. The most widely used include, for example, emails (newsletters), handout bonuses (T-shirts, caps etc.), money bonuses, loyalty points etc. In cooperation with the Platform it supports the division of registered clients into player levels (e.g. silver, gold, VIP etc.) and subsequently addresses them directly and offers specific services and bonuses to them.



For Sports Betting players, this includes, for example, free tickets, odds, bonuses etc. A part of the solution is also the creation and distribution of questionnaires and their evaluation.



# Channels available

## Desktop and mobile

All EASIT products are available on desktop, in mobile version and as native applications. The mobile platform is complimented with a full range of products and professional services and a full-operable in HTML5 mobile and tablet client solution. The native application is available for Android and iOS system. The EASIT mobile solution offers a comprehensive bonus system and loyalty program that works across multiple game suppliers and fully cross-product, promotions, seamless wallet integration with advanced payment handling.





## Self-Service Terminals

EASIT has just launched the 4th generation of self-service betting terminals.

The terminals are made for clients to maximize their profit from, among others, land-based Sports betting. Plug in, connect via Internet, and start accepting bets. The machines are suitable for sports betting (live & pre-match), lotteries, scratch tickets, virtual sports and VLT games.

The platform is open for 3rd party products (games, ticketing, GSM prepaid top-up, Internet access). It is available for registered as well as anonymous players. One of the benefits is player registration. Registered players can log on using their betting card & PIN. One of the popular features is topping-up a player's account with cash.

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## Partners

