

SYNOT

COMPANY PROFILE

Who we are

The SYNOT Group is an international structure of companies that does business in more than thirty countries all over the world and employs over 3,000 people. The individual companies operate in many countries of Europe, Asia, Africa, North, South and Central America, and the Group is planning to expand to other countries in the future. In these countries, the SYNOT Group does business in industries such as

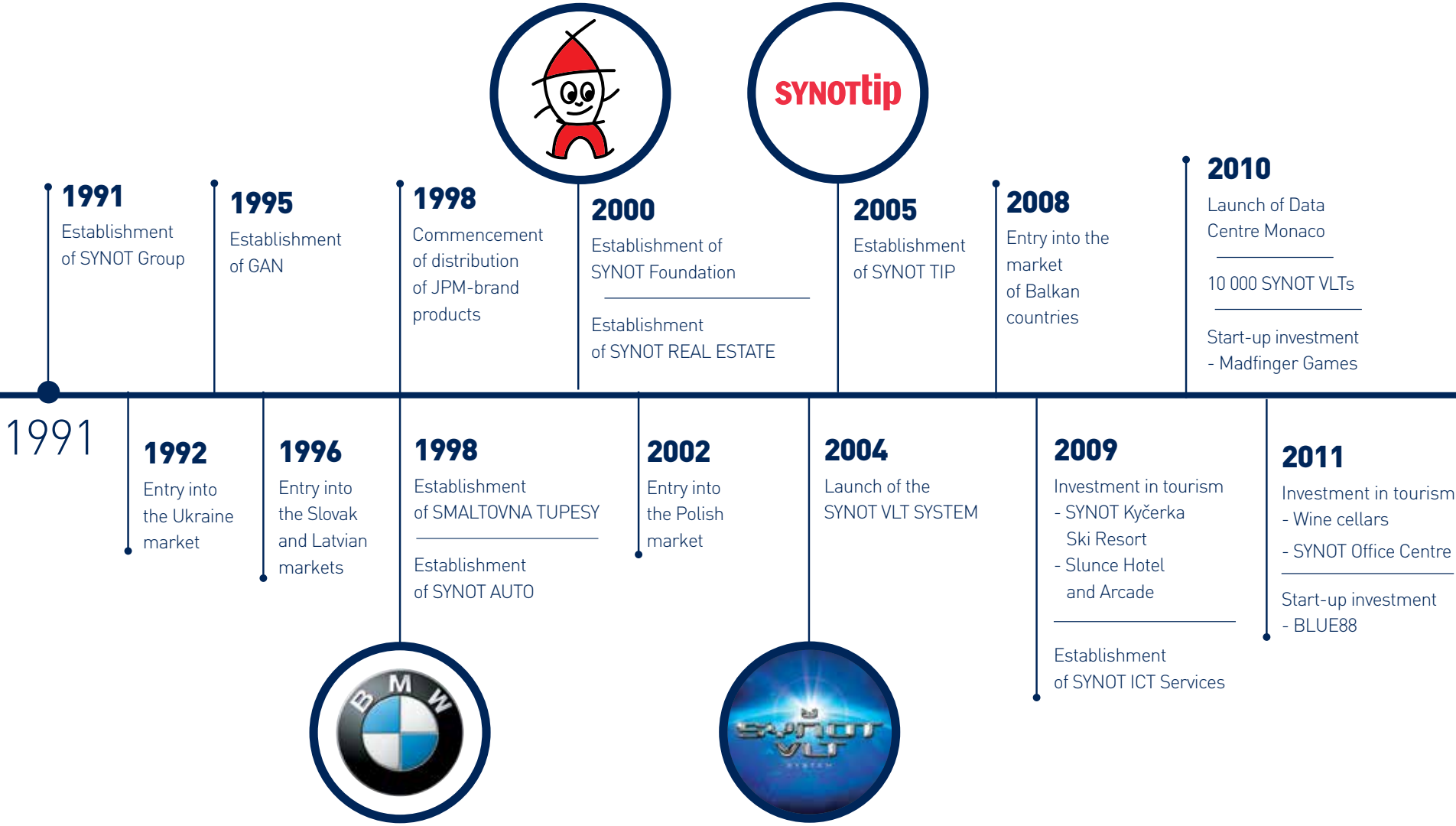
GAMING INDUSTRY | DELIVERY OF PREMIUM IT TECHNOLOGIES | PUBLISHING ACTIVITIES
ADMINISTRATION AND RECONSTRUCTION OF REAL ESTATE | TOURISM INVESTMENTS
SALE OF BMW CARS | SECURITY SERVICES





SYNOT

SYNOT over time





2012

Investment in tourism
- Elizabeth Hotel
- Kyčerka Bike Park



2014

Support of sport
- SYNOT League - a titular partner
of Czech football

Entry into the Spanish
and African markets

Launch of online
gaming solution



2016

Investment in tourism
- Surf Arena

Support of sport
- SYNOT TIP League - a titular
partner of Latvian football

Establishment of SYNOT Games

2018

Establishment
of operating company
in Malta

3500 VLTs operated
in Greece

2020

Obtaining UKGC licence

Investment in tourism
- Water World Velké
Karlovice
- Ski Resort Zlín

2013

Launch of online poker
and SYNOT Lotto

19 000 SYNOT VLTs



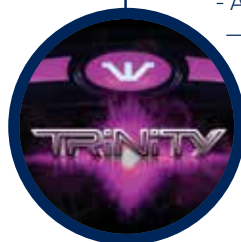
2015

Entry into the Greek and Vietnamese markets

Investment in tourism
- Zelená žaba Swimming Pool

Support of sport
- AS Monaco (basketball)

Launch of Trinity software



2017

Investment in tourism
- Grandhotel Tatra

Establishment
of operating companies
in Macedonia,
Bosnia and
Herzegovina



2019

5500 VLTs operated
in Greece

Obtaining the Malta
gaming licence

Introduction

SYNOT Group was established by entrepreneur Ivo Valenta along with his father and brother in 1991. In only a few short years, they managed to turn their family business – originally a small company with only three employees – into a strong and internationally respected group that operates in countries around the world as one of the largest operators and suppliers of gaming equipment.



A handwritten signature in black ink, appearing to read 'Ivo Valenta', written in a cursive style.

Ivo Valenta
Founder of SYNOT Group



*"Success requires vision...
and a little bit of luck."*

Mission and Vision

We have created a strong, international environment within this group.

We continue to develop and use cutting edge technologies and work procedures.

We strive to be a strong and reliable partner in all areas of our business activities.





SUCCESS

STRATEGIES

VISION

Economic indicators

We are a stable and respected business and investment group that maintains a strong position in the individual markets. Our strategies and especially our hard work results in financial indicators that map the economic development of the SYNOT Group.

2020	EUR 534 million
2019	EUR 602 million
2018	EUR 572 million
2017	EUR 603 million
2016	EUR 584 million
2015	EUR 602 million
2014	EUR 573 million





Activities of SYNOT Group



GAMING INDUSTRY



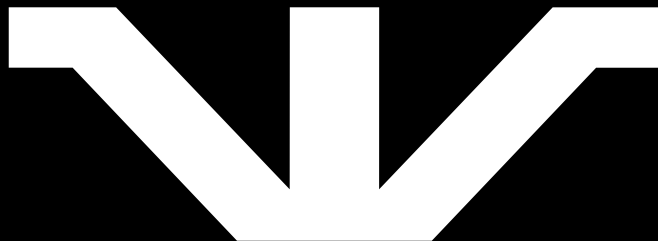
OTHER BUSINESS ACTIVITIES



INVESTMENT



SUPPORT OF CULTURE AND SPORT
AND CHARITY ACTIVITIES





Gaming | Gaming equipment

The gaming industry has been among the main business areas of the SYNOT Group for more than 30 years. The SYNOT Group produces gaming equipment such as video lottery terminals, slot machines, and self-service betting terminals and is a producer and supplier of online and land-based gaming systems and games.





SYNOT

Gaming | Platform and content

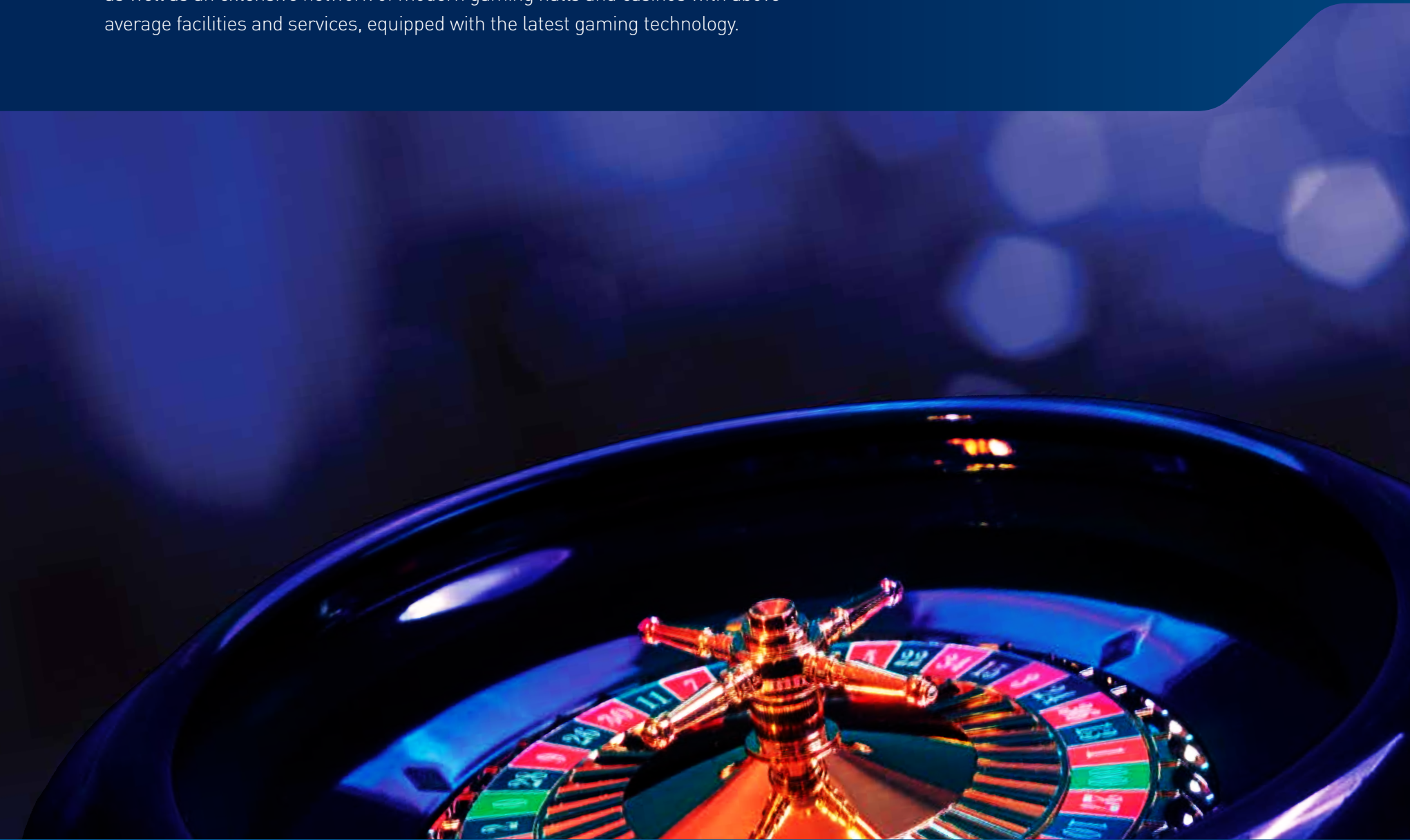
Online technologies are the key area in which the SYNOT Group invests. Therefore, the broad portfolio of products that we provide our partners also includes mobile applications for fixed-odds betting and numeric lotteries, online casino, online poker, and virtual sports.





Gaming | Operation

Under the SYNOT TIP brand we operate online casino and online fixed-odds betting as well as an extensive network of modern gaming halls and casinos with above-average facilities and services, equipped with the latest gaming technology.





Other business activities

Sale of cars | Security services

The SYNOT Group also focuses on a diversity of business areas. Selected activities include, for example, the sale and service of luxury BMW cars and a comprehensive offer of security agency services including the most modern video surveillance systems.



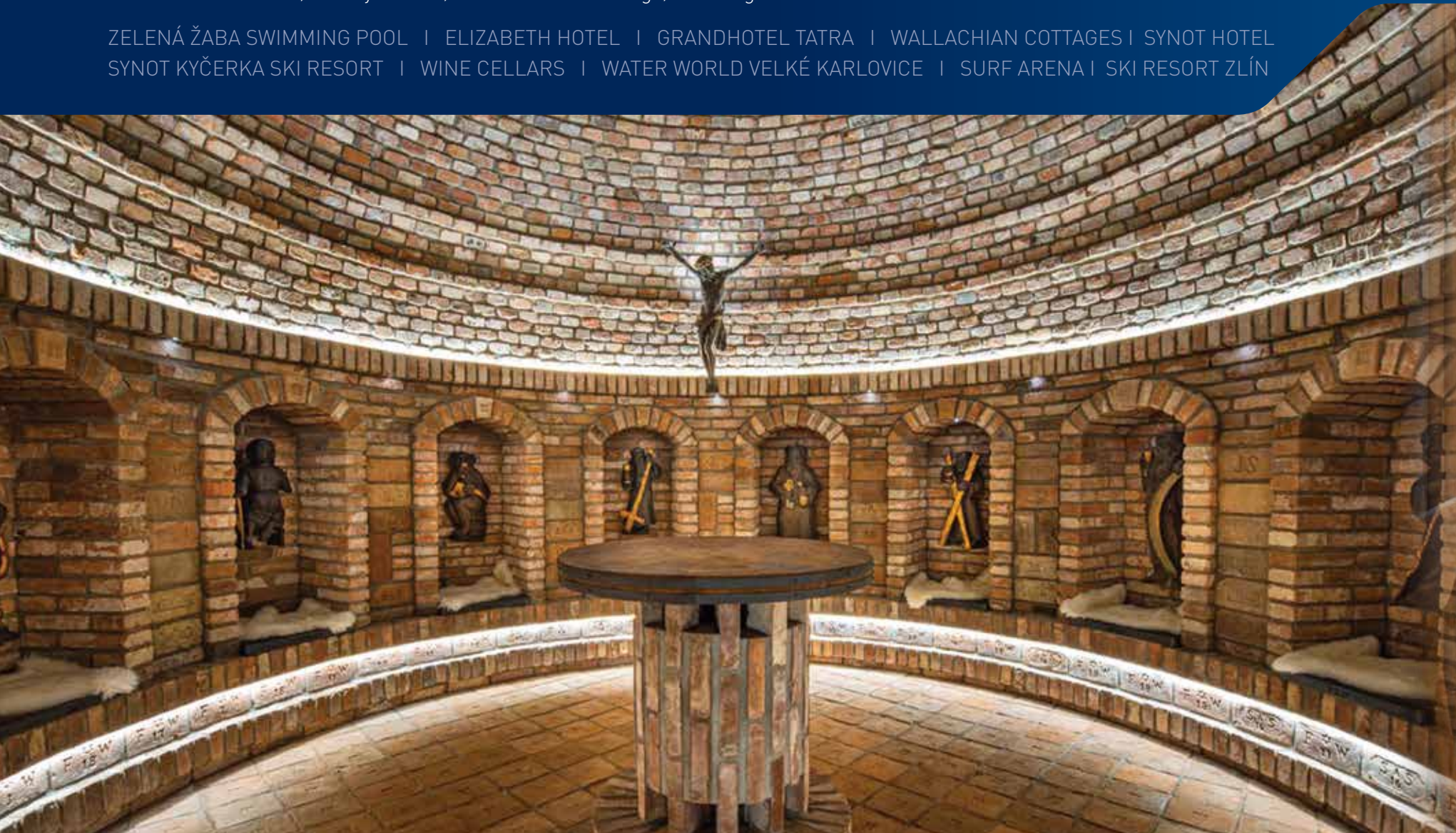




Investments | Tourism

We invest in projects related to tourism and leisure, which bring a high added value to the company. A number of these investments have received prestigious international awards. Our projects include investments in hotels, holiday resorts, and historical buildings, including

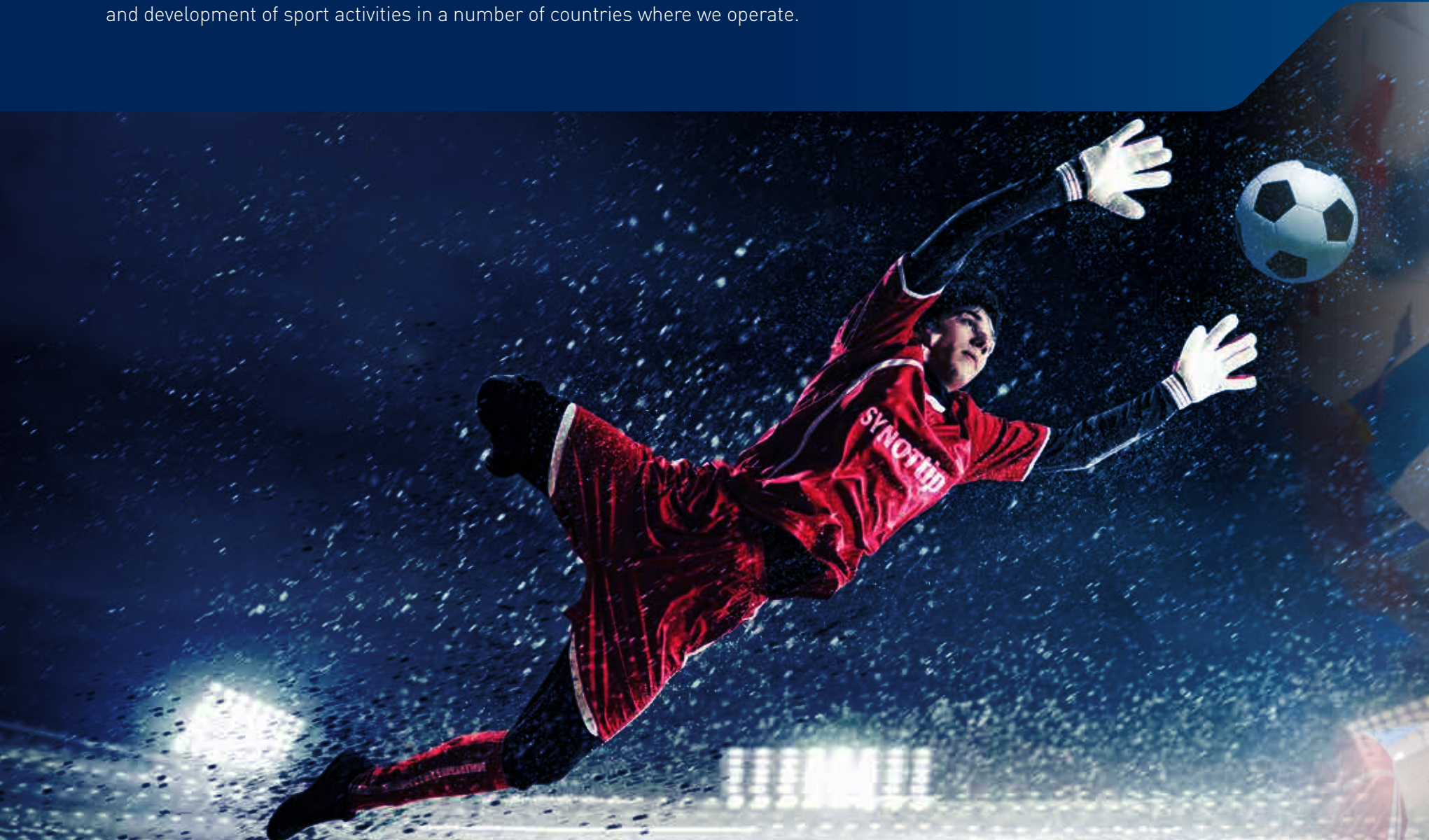
ZELENÁ ŽABA SWIMMING POOL | ELIZABETH HOTEL | GRANDHOTEL TATRA | WALLACHIAN COTTAGES | SYNOT HOTEL
SYNOT KYČERKA SKI RESORT | WINE CELLARS | WATER WORLD VELKÉ KARLOVICE | SURF ARENA | SKI RESORT ZLÍN





Support of sport

The SYNOT brand marketing strategy focuses on supporting sport on a long-term basis. The selected approach is another method to help build a strong international brand. Thus, we contribute to the maintenance and development of sport activities in a number of countries where we operate.





SYNOT

Social responsibility | SYNOT Foundation

We feel a sense of responsibility towards the society and the areas in which we operate, and therefore we are careful to adhere to the laws of the countries in which we do business. We also believe that 'It is normal to help', and therefore we invest significant financial resources in the non-profit sector every year. This especially involves the areas of culture, health care, sport, and education.





SYNOT
REAL ESTATE

SYNOT **ICT**
SERVICES

SYNOTtip

GAN
SECURITY **W** SERVIS



Synot Auto Zlín



SYNOT GROUP

WCV WORLD CAPITAL VENTURES
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