Who we are

The SYNOT Group is an international structure of companies that does business in more than twenty countries all over the world and employs over 3,000 people. The individual companies operate in many countries of Europe, Asia, and Africa, and the Group is planning to expand to other countries and continents in the future. In these countries, the SYNOT Group does business in industries such as:

- Gaming Industry
- Delivery of Premium IT Technologies
- Publishing Activities
- Administration and Reconstruction of Real Estate
- Tourism Investments
- Sale of BMW Cars
- Security Services
2010
Launch of Data Centre Monaco
10,000 SYNOT VLTs
Start-up investment
- Madfinger Games

2011
Investment in tourism
- Wine cellars
- SYNOT Office Centre
Start-up investment
- BLUE88

2012
Investment in tourism
- Elizabeth Hotel
- Kyčerka Bike Park

2013
Launch of online poker and SYNOT Lotto
19,000 SYNOT VLTs

2014
Support of sport
- SYNOT League - a titular partner of Czech football
Entry into the Spanish and African markets
Launch of online gaming solution

2015
Entry into the Greek and Vietnamese markets
Investment in tourism
- Zelená žaba Swimming Pool
Support of sport
- AS Monaco (basketball)

2016
Investment in tourism
- Surf Arena
Support of sport
- SYNOT TIP League - a titular partner of Latvian football

2017
Investment in tourism
- Grandhotel Tatra
Support of sport
- SYNOT TIP League - a titular partner of Latvian football

2018
Establishment of operating company in Malta
3,500 VLTs operated in Greece

Establishment of SYNOT Games
Introduction

SYNOT Group was established by entrepreneur Ivo Valenta along with his father and brother in 1991. In only a few short years, they managed to turn their family business – originally a small company with only three employees – into a strong and internationally respected group that operates in countries around the world as one of the largest operators and suppliers of gaming equipment.

Ivo Valenta
Founder of SYNOT Group
“Success requires vision... and a little bit of luck.”
Mission and Vision

We have created a strong, international environment within this group. We continue to develop and use cutting edge technologies and work procedures. We strive to be a strong and reliable partner in all areas of our business activities.
We are a stable and respected business and investment group that maintains a strong position in the individual markets. Our strategies and especially our hard work results in financial indicators that map the economic development of the SYNOT Group.

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
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<tbody>
<tr>
<td>2017</td>
<td>EUR 603 million</td>
</tr>
<tr>
<td>2016</td>
<td>EUR 584 million</td>
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<tr>
<td>2015</td>
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<td>2014</td>
<td>EUR 573 million</td>
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<tr>
<td>2013</td>
<td>EUR 541 million</td>
</tr>
<tr>
<td>2012</td>
<td>EUR 582 million</td>
</tr>
<tr>
<td>2011</td>
<td>EUR 545 million</td>
</tr>
</tbody>
</table>
Activities of SYNOT Group

- GAMING INDUSTRY
- OTHER BUSINESS ACTIVITIES
- INVESTMENT
- SUPPORT OF CULTURE AND SPORT AND CHARITY ACTIVITIES
The gaming industry has been among the main business areas of the SYNOT Group for more than 27 years. The SYNOT Group produces gaming equipment such as video lottery terminals, slot machines, and self-service betting terminals and is a producer and supplier of online and land-based gaming systems and games.
Online technologies are the key area in which the SYNOT Group invests. Therefore, the broad portfolio of products that we provide our partners also includes mobile applications for fixed-odds betting and numeric lotteries, online casino, online poker, and virtual sports.
Gaming | Operation

Under the SYNOT TIP brand we operate online casino and online fixed-odds betting as well as an extensive network of modern gaming halls and casinos with above-average facilities and services, equipped with the latest gaming technology.
Other business activities

Sale of cars | Security services

The SYNOT Group also focuses on a diversity of business areas. Selected activities include, for example, the sale and service of luxury BMW cars and a comprehensive offer of security agency services including the most modern video surveillance systems.
Modern IT technologies and the support of startup projects represents an addition to the portfolio of activities in which the SYNOT Group invests. We provide promising startup companies with a firm and stable background, business experience, and international business relationships. These support activities are rounded out with the option to use the services of one of our cutting-edge data centres.
Investments | Tourism

We invest in projects related to tourism and leisure, which bring a high added value to the company. A number of these investments have received prestigious international awards. Our projects include investments in hotels, holiday resorts, and historical buildings, including ZELENA ŽABA SWIMMING POOL | ELIZABETH HOTEL | GRANDHOTEL TATRA | WALLACHIAN COTTAGES SYNOT HOTEL | SYNOT KYČERKA SKI RESORT | WINE CELLARS | SLunce HOTEL AND ARCADE | SURF ARENA
Support of sport

The SYNOT brand marketing strategy focuses on supporting sport on a long-term basis. The selected approach is another method to help build a strong international brand. Thus, we contribute to the maintenance and development of sport activities in a number of countries where we operate.
Social responsibility  |  SYNOT Foundation

We feel a sense of responsibility towards the society and the areas in which we operate, and therefore we are careful to adhere to the laws of the countries in which we do business. We also believe that 'It is normal to help', and therefore we invest significant financial resources in the non-profit sector every year. This especially involves the areas of culture, health care, sport, and education.